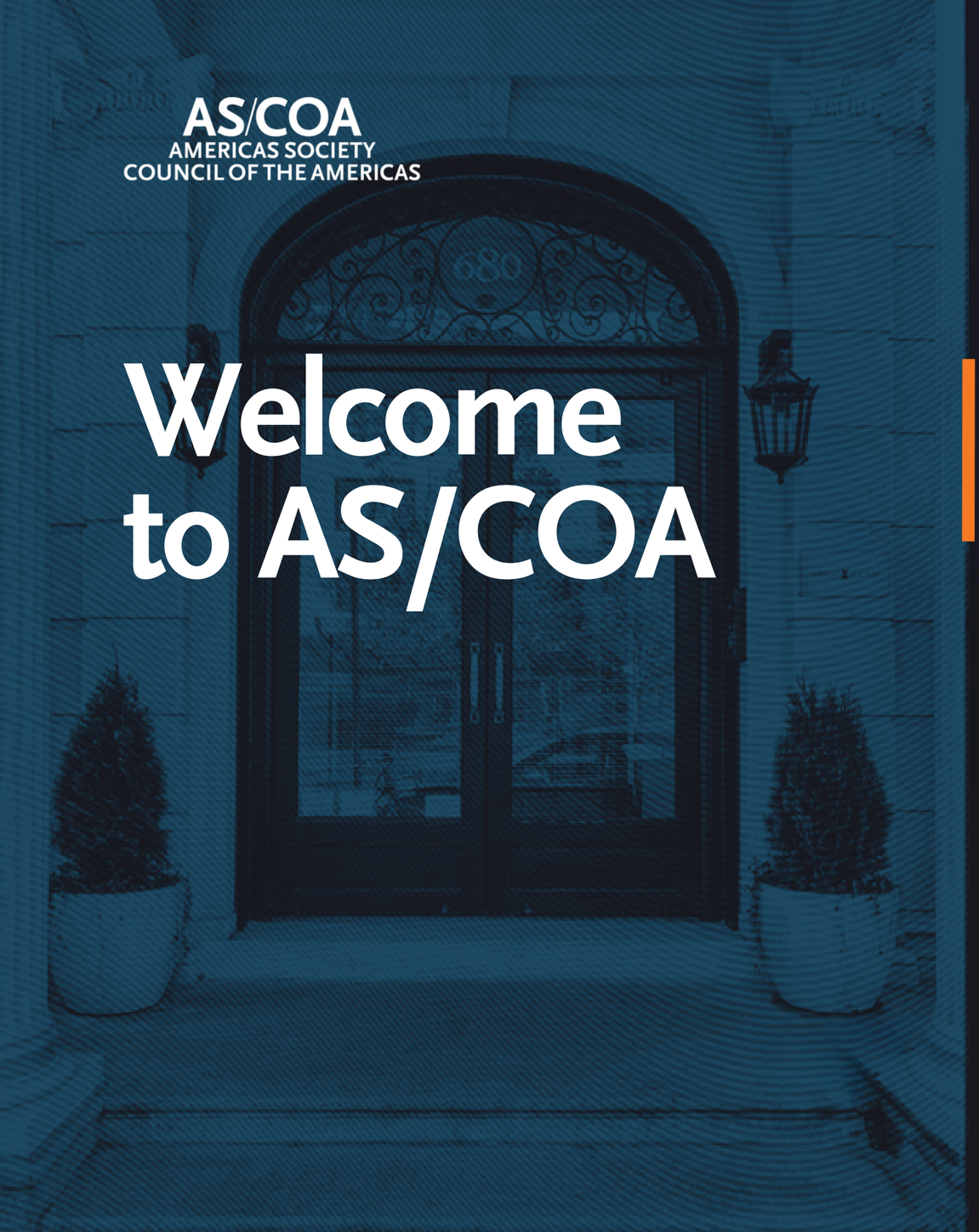
AS/COA
AMERICAS SOCIETY
COUNCIL OF THE AMERICAS

2026

COUNCIL OF THE AMERICAS

CORPORATE MEMBERSHIP

AS/COA
AMERICAS SOCIETY
COUNCIL OF THE AMERICAS



Welcome to AS/COA

Founded by David Rockefeller more than 60 years ago, Americas Society/Council of the Americas (AS/COA) is dedicated to promoting social and economic development in the Western Hemisphere.

Council of the Americas plays a critical role in fostering collaboration between public sector officials and the private sector by creating opportunities for dialogue on regional issues at member-exclusive programs.

Join 210+ member companies as the Council facilitates discussions and inspires change in the hemisphere. COA members receive exclusive invitations to high-profile events, opportunities for private meetings with key government and business figures, and the chance to enhance their corporate presence through strategic sponsorships and speaking roles.

COA/COUNCIL OF THE AMERICAS

Membership Value Proposition

Annual membership with access to 175+ yearly programs, including:

- In-person programs at COA offices in New York, Miami and Washington, D.C.
- In-region programs held in 7+ key cities across Latin America and the Caribbean
- Virtual and hybrid programs for members based across the region
- Member discount to COA Symposium & BRAVO Business Awards, Washington Conference on the Americas, and the Latin American Cities Conference in Buenos Aires

Comprehensive platform that fosters partnerships advancing member interests and the long term prosperity of the Americas

Collaborative, member-focused approach to program building

Networking opportunities within the business community

Access to AS/COA expertise, counsel and thought leaders on Latin America

Unique opportunities for dialogue between the private sector and key government officials and policymakers

Extends to all employees in the organization

Extends to subsidiaries within organizations

Member-only option for strategic sponsorships and speaking roles to enhance corporate presence and showcase leadership

Only corporate membership focused on the Americas

COA/COUNCIL OF THE AMERICAS

COA Signature Programming & Initiatives



COA Programs

- Working Groups & Focused Series
- Tailored Roundtables
- Latin American Cities Conferences & Missions
- CFO Forums

AS/COA / PRESIDENTS OF THE AMERICAS

Presidents of the Americas



José Antonio Kast
President of Chile



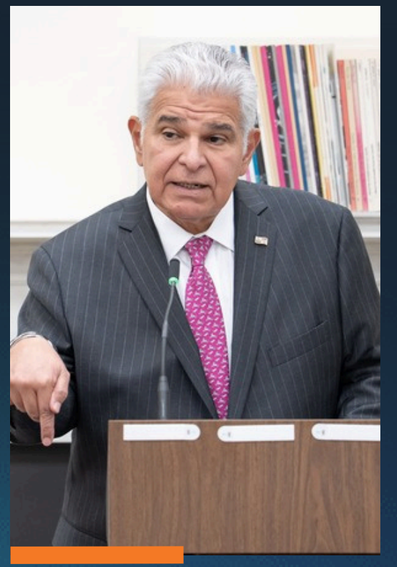
Keiko Fujimori
President of Peru



Luis Abinader
President of the Dominican Republic



Rodrigo Paz
President of Bolivia



José Raúl Mulino
President of Panama

Over the past 20 years, AS/COA has hosted more than 55 heads of state from the Western Hemisphere across 100+ events, serving as the premier convener of regional leaders and international business organizations.

As part of the Presidents of the Americas series, AS/COA traditionally hosts 5-8 heads of state in New York City, during the week of the opening debate of the United Nations General Assembly. These private and intimate meetings are exclusive to AS/COA members and offer corporate members the opportunity to have close interactions with various heads of state from the Western Hemisphere as they discuss the political, economic, and investment outlooks of their countries.

COA/LATIN AMERICAN CITIES CONFERENCES

Latin American Cities Conferences & Missions

Every year, COA works with public and private institutions to organize 6 to 8 public conferences and private missions in countries across the region.

Conferences provide a platform for knowledge-sharing and collaboration among policymakers, business executives, and experts to address pressing national and hemispheric issues. Our hallmark conference dinners provide members an opportunity for intimate discussions with guests of honor, participating government officials, and private sector executives, enabling valuable networking opportunities.

Missions offer an opportunity for a select group of members to travel with COA and participate in a series of private, high-level meetings with government officials.



President Javier Milei delivers closing remarks at 2026 COA Conference: Argentina



2026: Mission to Guyana, Private meeting with President Mohamed Irfaan Ali



2026 Mission to Chile: Breakfast with Daniel Mas Valdés, Minister of Economy, Development and Tourism and Minister of Mining of Chile



Breakfast with President Mulino at the 2025 Mission to Panama



2026 COA Conference: Mexico

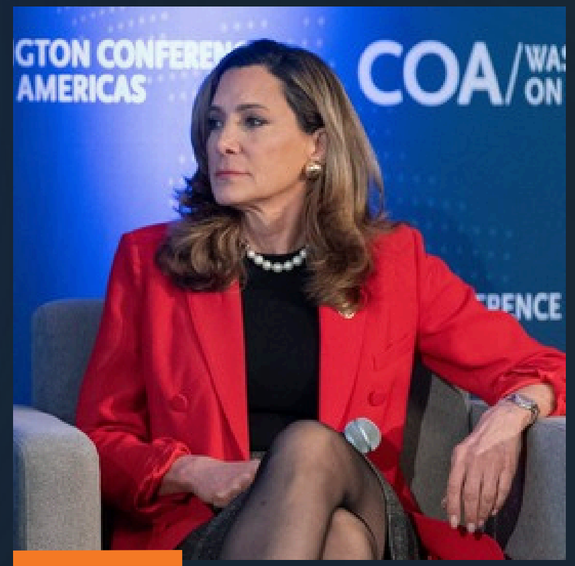
COA/WASHINGTON CONFERENCE ON THE AMERICAS

Washington Conference on the Americas

For more than 50 years, COA's Washington Conference on the Americas has been the top meeting on hemispheric affairs, routinely hosting senior public officials and private sector representatives for real-time, agenda-setting discussions. Each year, this conference offers corporate members an opportunity to hear from the most senior-level officials, while giving participants the chance to engage with business and policy leaders, members of the diplomatic community, and special invited guests from throughout the hemisphere.



Christopher Landau, Deputy Secretary of State delivers remarks at the 56th WCA



Fireside chat with Maria Elvira Salazar, representative (R-27FL), U.S. House of Representatives and Chair of the Western Hemisphere Subcommitte



Fireside chat with Jarrod Agen, Executive Director, National Energy Dominance Council

Fireside chat with Ben Black, Chief Executive Officer, U.S. Development Finance Corporation



COUNCIL OF THE AMERICAS
BRAVO/LEADERSHIP FORUMS

BRAVO Leadership Forums

The BRAVO Leadership Forums offer a year-long platform for COA members to tap into the most influential community of Latin American business leaders.

COA members have access to the BRAVO C-Suite Communities, engaging high-level executives in private spaces to share best practices, network, and learn alongside their peers.

- BRAVO CEO Roundtable
- BRAVO Circle of LatAm Chief Sustainability Officers

The annual Council of the Americas Symposium & BRAVO Business Awards convenes over 500 senior business and government leaders, entrepreneurs and industry pioneers from across the Americas, taking place in Miami during the Fall. This year's event will be held on November 19, with COA Members eligible for a special discounted rate to attend.



BRAVO Dialogues



BRAVO C-Suite Roundtables



2025 COA Symposium



2025 BRAVO Business Awards

COA/CFO FORUMS

CFO Forums

Over the past 15 years, the Council of the Americas' CFO Forums have convened senior finance executives from the top multilatinas and multinational corporations with business in the Western Hemisphere.

The forums, located in regional hubs for economic development, provide an exclusive space for financial leaders to gain insight from government officials and industry experts, share best practices, network with peers, and find opportunities to collaborate across industries and sectors.



2024 CFO Forum Santiago





TOP: 2025 CFO Forum São Paulo

LEFT: 2023 CFO Forum Bogota

COA/COUNCIL OF THE AMERICAS

COA Programs

Throughout the year, COA hosts private, members-only programs with visiting government officials and regional thought leaders, bringing members closer to decision makers and reputable sources of information.

These programs aim to foster collaboration and advance business policy objectives for member companies, serving as a platform for insightful discussions on timely topics like upcoming elections, geopolitics, treaties, and trade; and political and economic outlooks, among others.

Programs range in format and content, including in-person events at COA New York, Miami and Washington, D.C., offices, as well as hybrid and virtual options.



Lunch with Roberto Velasco, Secretary of Foreign Affairs of Mexico, and Altagracia Gómez Sierra, Coordinator of CADERR Mexico.



Lunch with Alec Oxenford, Ambassador of Argentina to the U.S.



Breakfast with Guatemala's Vice President Karin Herrera



Hugo Motta, President of the Chamber of Deputies of Brazil



Meeting with Felipe Chapman, Minister of Economy and Finance of Panama

COA/COUNCIL OF THE AMERICAS

Working Groups, Initiatives & Networks

COA's working groups and initiatives allow members to engage in results-oriented discussions on issues critical to business and investment in the Americas. These events are hosted in Latin America as well as in the United States. For a full list of all initiatives, visit our website.

Trade Advisory Group

Provides expert guidance and recommendations on trade policies and opportunities, fostering economic growth and cooperation in the Americas.

Tailored Roundtables

Exclusive collaborations with corporate members, offering tailor-made, sector-specific programs designed for maximum impact and relevance.

Digital & Data Governance Series

Convenes experts and stakeholders to develop frameworks and best practices for responsible and effective implementation of emerging technologies in the Americas.

Healthcare Series

Convenes experts, policymakers, and industry leaders to explore innovative approaches, address challenges, and shape the future of healthcare in the Americas.

Critical Minerals Task Force

Connects corporate members with key stakeholders driving critical mineral investments and shaping regulatory environments in the Americas.

Ambassador Breakfast Series

Brings together ambassadors from across the Americas for insightful discussions on key regional issues and fostering diplomatic connections.

YPA / YOUNG PROFESSIONALS OF THE AMERICAS

Young Professionals of the Americas



YPA Event in Mexico City in partnership with White & Case



YPA at the 2025 Spring Party



Wine Tasting at Cata DC



9th Annual Women's Hemispheric Network Conference



YPA Miami event at Tacombi with Dario Wolos, founder and CEO

Founded in 2013, YPA fosters connections and professional development among young adults passionate about Latin America through chapters in New York, Miami, and Washington, D.C. Its mission is to inspire and engage future leaders through networking, professional development, policy, cultural, and social events. COA members have the opportunity to nominate rising leaders within their organizations to participate in YPA initiatives.

Engagement Opportunities:

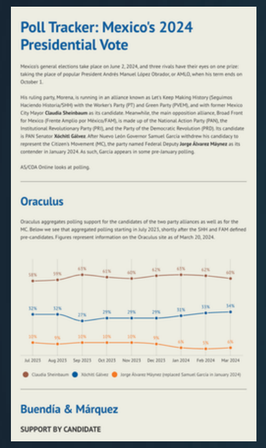
- Access to C-level leaders
- Hear from innovative Latin American entrepreneurs (fintech, crypto, etc.)
- Talent / Professional Development
- Gastrodiplomacy
- Networking via social events

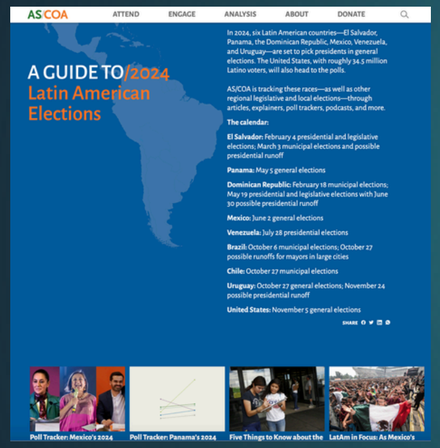
AS/COA

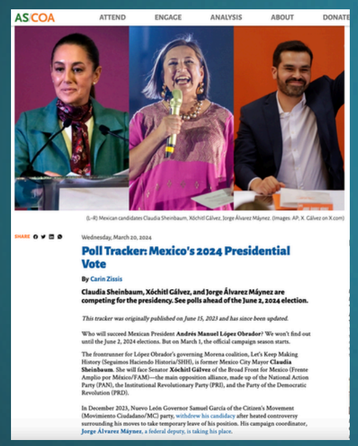
A Source for Insight and Analysis

AS/COA Online

AS/COA Online is a leading source of information on pressing issues in Latin America. In 2025, www.as-coa.org attracted 2.6 million pageviews, providing audiences across the world with a variety of information and insights in the form of articles, opinion pieces, podcasts, newsletters and poll trackers. AS/COA Online collaborates with expert voices from across the Americas on business, politics, and culture, bringing readers and listeners closer to the region.







Americas Quarterly

An award-winning publication dedicated to politics, business and culture in the Americas, Americas Quarterly reaches an influential, agenda-setting audience through its print magazine, website and podcast.

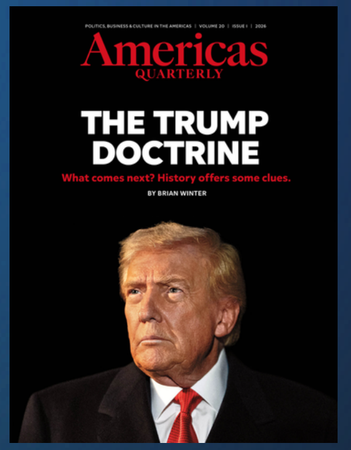
The AQ Podcast addresses the most urgent topics in Latin American politics and economics, while americasquarterly.org offers insights from AQ's team of journalists and prominent experts contributing to the publication.

Members receive complimentary copies of each print issue.









AS/AMERICAS SOCIETY

Cultural Programs and Initiatives

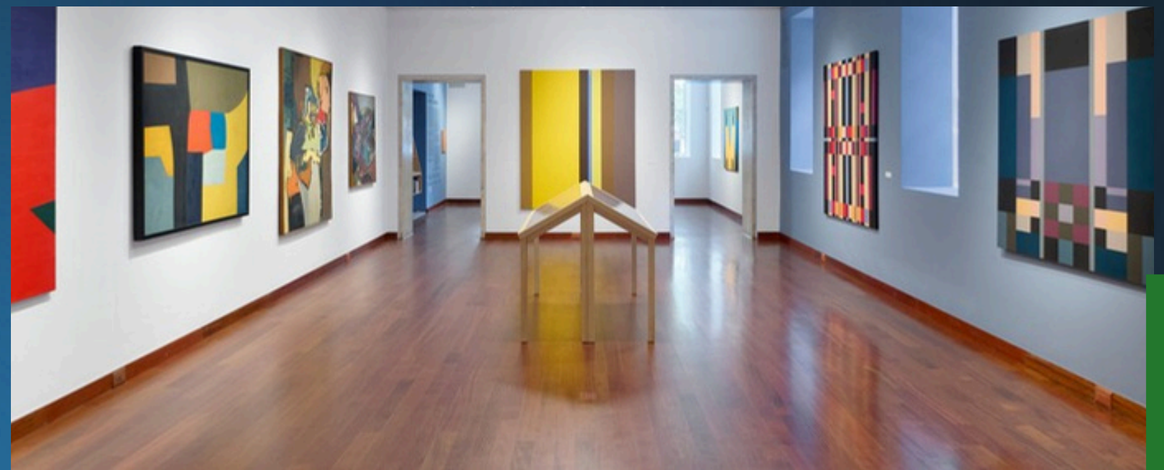
Members receive complimentary admission to Art at Americas Society and Music of the Americas events, hosted by COA's sister organization, Americas Society.



Opening reception for Fanny Sanín: Geometric Equations

Art at Americas Society

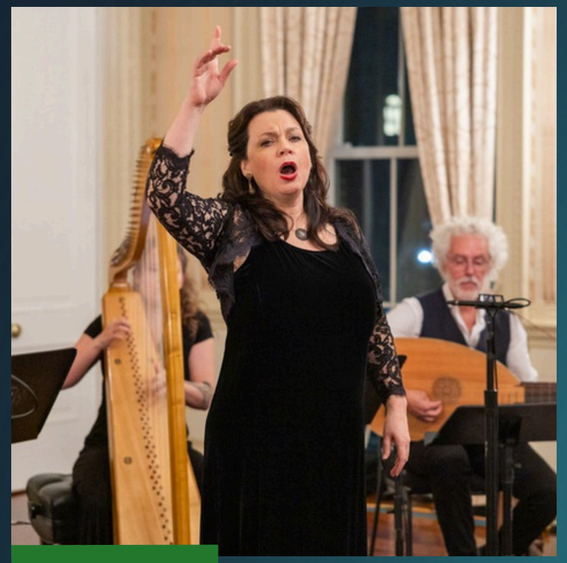
Art at Americas Society boasts the longest-standing space in the United States dedicated to exhibiting and promoting art from Latin America, the Caribbean, and Canada.



Fanny Sanín: Geometric Equations

Music of the Americas

The Music of the Americas Series showcases talented artists from across the hemisphere, creating a vibrant space and a unique opportunity to hear distinctive and significant music.



Ensemble La Chimera and Nell Snaidas: Mare Nostrum



Guitarists Matt Kaplan, Pierre Ferreyra-Mansilla, and Daniel Moreno at a concert in collaboration with the New York Guitar Seminar.

COA/COUNCIL OF THE AMERICAS

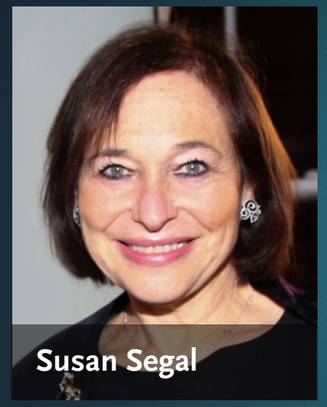
Join Council of the Americas

A premier group of 200+ corporate members who share a commitment to economic and social development, open markets, rule of law, and democracy. Membership benefits extend to company employees across the region.

	Membership Options	
	Elite	**Standard**
	$35,000 per year	**$20,000 per year**
Exclusive invitations to substantially all off-the-record, private meetings with heads of state, government officials, and business leaders	●	
Special briefings with the senior COA team and assistance in establishing contacts to further business interests	●	
Preferential seating at select in-person programs, events and conferences	●	
Invitations to 175+ in-person, virtual and hybrid public policy programs in New York, Washington D.C., Miami, and throughout the region	●	●
Opportunity to sponsor private programs, working groups, series, and conferences	●	●
Opportunity to serve as a moderator, speaker, or panelist in relevant programs, if appropriate	●	●
Member-rate pricing to the COA Symposium & BRAVO Business Awards, Washington Conference on the Americas and the Latin American Cities Conference in Buenos Aires	●	●
Acknowledgement as a corporate member on the AS/COA website	●	●
Opportunity to elect rising leaders to become members of the Young Professionals of the Americas (YPA) network, per chapter	6	3
Print subscriptions of Americas Quarterly	5	3
Exclusive corporate member rates for advertising and sponsored content in Americas Quarterly and AQ Online	●	●
Complimentary admission for senior level executives to Art at Americas Society and Music of the Americas events	●	●

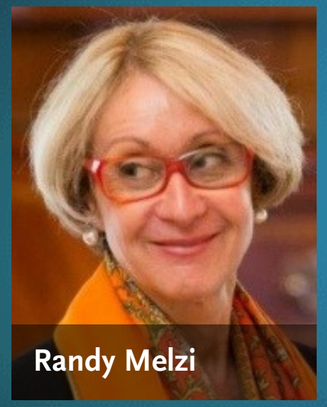
AS/COA

Our Leadership



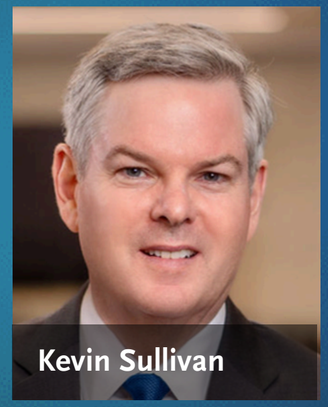
Susan Segal

President and CEO,
AS/COA



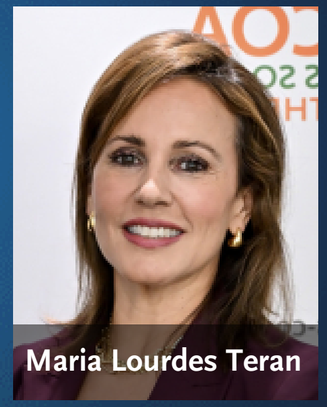
Randy Melzi

Vice President,
Public Policy Programs
and Corporate Relations



Kevin Sullivan

Vice President,
COA Washington Office



Maria Lourdes Teran

Vice President,
COA Miami Office



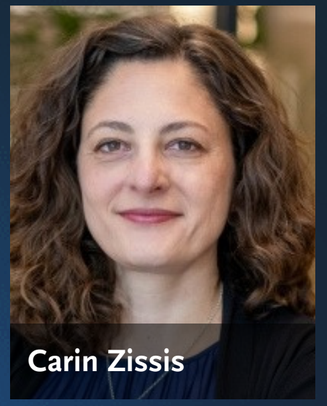
Brian Winter

Editor-in-Chief,
Americas Quarterly;
Vice President of
Policy



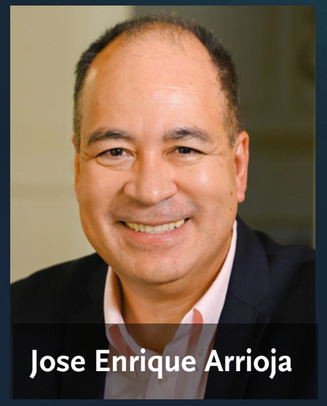
Guillermo Zubillaga

CIO and Senior Director,
Public Policy Programs
and Corporate Relations



Carin Zissis

Editor-in-Chief,
AS/COA Online



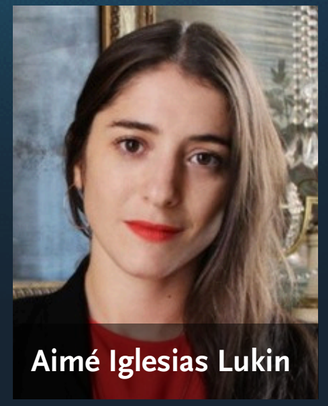
Jose Enrique Arrioja

Managing Editor,
Americas Quarterly



Sebastian Zubieta

Director,
Music of the
Americas



Aimé Iglesias Lukin

Director and
Chief Curator,
Art at Americas Society

AS/COA
AMERICAS SOCIETY
COUNCIL OF THE AMERICAS

For more information on corporate membership, please contact:

Ragnhild Melzi
Vice President

rmelzi@as-coa.org
+1 (212) 277-8337

Miranda Gastelum
Director

mgastelum@as-coa.org
+1 (212) 277-8331